

KENDALL ANN MOORE

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Diane Turton, Realtors Marketing | Princeton University Athletics | Fairleigh Dickinson University

Creative, young professional with expertise in applying effective communication strategies to enhance organizational online presence, utilizing various software programs to produce graphic design projects, and the ever-changing field of social media marketing. Former collegiate student athlete who loves the process of collaborating with others to achieve a common goal. Passionate about using digital and traditional art mediums to create memorable creations that add value to the world. Seeking to bring the leadership and creative skills developed on my college campus and in past work experiences to a fulfilling work environment that encourages inventiveness.

CORE COMPETENCIES

- Writing and Communications
- Social Media Management
- Teamwork and Collaboration
- Digital Illustration
- Graphic Design and Content Creation
- Cultivating Positivity

PROFESSIONAL EXPERIENCE

Diane Turton Realtors

July 2023 – Present

Manager of Marketing and Graphics

- Designs and develops marketing materials such as print and digital advertisements, brochures, flyers, and social media graphics for the company's 15 office locations.
- Responsible for the regular maintenance of the company website through uploading photo content, managing over 200 real estate agents' online biographies, and creating functioning website page redirects.
- Regular, monthly tasks include the creation of staff recognition graphics, customer satisfaction infographics, and updated real estate market snapshots.
- Assists in the company's transition from paper to electronic documentation by consistently updating the necessary company forms to be computer friendly using the appropriate software.

Princeton University, Athletics

Sept 2022 – June 2023

Athletics Communications Assistant

- Served as the primary communications contact for assigned Division One programs at Princeton University (Men's and Women's Cross Country & Track and Field, Men's and Women's Squash, and Men's Volleyball)
- Duties for each program included writing weekly feature stories and event recaps published onto the official athletics website in a timely manner, communicating effectively with head coaches to organize team media days for over 300 student athletes, managing each program's social media presence across multiple platforms like Facebook and Instagram, ensuring online team schedules and athlete rosters were accurate, and regularly updating team record books.
- *Writing Samples:* [Rodrigo Fernández of Men's Volleyball Latinx Heritage Month Feature](#)
[Sondre Guttormsen Wins NCAA Indoor Pole Vault Championship Clearing 6.00m to Tie Collegiate Record](#)

EDUCATION

B.A. Communications and Graphic Design, Fairleigh Dickinson University, Florham Park, New Jersey, 2022

GPA: 3.8, Magna Cum Laude – Project Completed: [Graphic Design Thesis](#)

AWARDS

Joan Desilets Award – Awarded to the Fairleigh Dickinson female student athlete who best exemplifies qualities such as spirit, integrity, and commitment to the betterment of the Devils Athletic Department

Wade W. Watkins Award – Awarded to the Fairleigh Dickinson student athlete who best exemplifies enthusiasm and a selfless willingness to give of oneself.

Renee Klein Award – Given to a sister of Theta Phi Alpha sorority who is dedicated to all aspects of sisterhood and shares this dedication outside of the sorority. She is a well-known woman on campus who only represents Theta Phi Alpha positively in everything she does.

RELEVANT LINKS

[LinkedIn](#), [Creative Portfolio](#), [Instagram](#), [Field Hockey Player is Mental Health Game Changer](#)